

TRANSFORMATION

Leadership & Culture Transformation for *Unprecedented Results*

Most training focuses on changing people's actions to create results, but results are fleeting. In order to achieve sustainable results, we need to shift our identity - to discover who we need to be in order to get the results we want.

This is where *transformation* happens.

Through speaking, coaching, training and consulting, I serve leaders to transform their identity to influence the culture and performance of their businesses.

In the past 8 years I've spoken to nearly 20,000 people on the topics of leadership, influence, sales, and personal development. I've spent over 7,000 hours in front of audiences mastering the art and science of facilitation and engagement, and the remaining time obsessing over how to be better. As a coach, trainer and consultant, over 600 businesses and hundreds of leaders have given me the privilege of being their guide as they transformed their own leadership identity and led unprecedented growth for their teams.

This work has given me the chance to share the stage with some of the most brilliant minds I've ever encountered, including John Maxwell, Pat Lencioni, Gino Wickman, Robert Cialdini, Joe Navarro, Les Brown, Lior Suchard, David Rendall, and Vinh Giang. If there are names on that list you don't know, please look them up, hire them, and learn from them. They are extraordinary.

Likely lesser known names, but even more exceptional, are the friends and colleagues who have supported me through every turn. Dan Friesen, Sheri Bennefeld, Dave Boduch, Gina Baratto, Jack Tester, Julian Scadden, Jason Kunz, Josh Neumann, Brendan Finn, Nate Bleu, Tyler Lorenzen, Bobby Hamilton, and Lauren and Jon Nykvist have fed my knowledge, shaped my character, and engrained my commitment more than they may ever know.

Above all, my work continues to be supported and humbled by my family and my beautiful and brilliant wife, Brynn, who reminds me, consistently to...

...live the message I share.



Keynotes

A refreshingly practical, participant-centered, and actionable roadmap for lasting, extraordinary results.



Consulting

Belief-shifting training and behavioral reinforcement coaching to achieve unprecedented results.



Coaching

Leveraging 15+ years of human performance expertise, Keith gives you an actionable roadmap to sustainable peak performance.



Training

Keith helps executives and their teams elevate their narrative and performance so they can honor and serve themselves and others.



Keith Mercurio - CEO & Founder, Ethical Influence Institute, Speaker, Trainer, Coach & Consultant